




From: International Zinc Association
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How to make a gift to Zinc Saves Kids

Your contribution to Zinc Saves Kids no matter how small will save lives and improve growth and development. Children are our greatest resource; help give them a chance to live and develop to their full potential. Personal gifts can be made online via Paypal. All you need is a credit card.

Go to www.zincsavekids.org and click the donate button. It takes you directly to Paypal. A receipt will be issued automatically once the transaction has been completed. Companies wanting to support Zinc Saves Kids can donate by bank transfer or check. For details please contact zsk-donations@zinc.org

Zinc Saves Kids in Nepal

In February 2011, the International Zinc Association (IZA) and representatives of IZA member companies joined a UNICEF field trip to witness first-hand the workings of the Zinc Saves Kids program in Nepal. Under the local name of 'Baal Vita', supplements with zinc and other micronutrients are distributed to malnourished children from the age of six months to two years, which helps them to be healthy, active and very attentive to their surroundings.

Baal Vita is a unique project involving mothers as female community health volunteers to provide basic health and nutrition services to families of their community.



UNICEF field trip participants in Nepal in February 2011.

The five-day trip included visits to several villages and meetings with mothers and mother-volunteers to discuss how the provision of zinc supplements helps their children and how the efficiency of the system could possibly be improved. Meetings were also held with health authorities in Kathmandu and UNICEF field workers.

"Zinc really works! Children that got Baal Vita supplementation are visibly much more active, and in very good health. This was consistently confirmed by their mothers. The Baal Vita program supported by Zinc Saves Kids really makes a difference", said Frank Van Assche, Director of European Affairs at the International Zinc Association.

In Nepal, one out of every two children under the age of five suffers from chronic malnutrition which can lead to illness



Zinc Saves Kids - a charitable non-profit

USA and Canada have granted formal charitable status to Zinc Saves Kids. Consequently, Zinc Saves Kids will be able to issue tax receipts for personal and corporate gifts made in those two countries. Efforts are being made to obtain charitable status in the EU.

In countries where Zinc Saves Kids has no charitable status, corporate contributions may be eligible as business project expenses and individuals will receive a confirmation of the payment they made. Check with your tax advisor for your treatment.

Zinc Saves Kids - a click away on Facebook

Become a fan of Zinc Saves Kids on Facebook. Find us at group "[Zinc Saves Kids](#)." Receive updates on the Zinc Saves Kids initiative, and information on how you can contribute to make a difference. This group is public, so invite your friends and acquaintances to become members.



and death. Approximately 80% of children below two years of age suffer from anaemia. With an estimated per capita income of only US\$ 470 per annum, access to micronutrient rich foods is a distant reality for most families. Also, the lack of proper knowledge on the importance of a varied diet and other care practices, such as good hygiene in the community, contributes to high levels of malnutrition and illness.

To improve the national nutrition status, the Government of Nepal, with support from UNICEF, has launched the Baal Vita pilot project promoting infant and young child feeding and distributing multiple micronutrient powder in six districts of Nepal. The project is being supported by IZA, along with other partners including the EU Commission, USAID and AUSAID and will eventually be rolled out on a national level covering all 75 districts of Nepal.

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New Video on Zinc Saves Kids



A new, three-minute video is now available which shows how Zinc Saves Kids is operating on the ground in Nepal and Peru. View the video on:

<http://www.zincsavekids.org/video.html>

or on Youtube at

http://www.youtube.com/watch?v=vN_qQPxPK3Q

and download it and show it in your company and to other stakeholders. The video is currently available only in English, but will soon also be available in other languages.

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