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Vol. 2, Issue 3, June 2011

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## News in Brief

- The International Institute of Non-ferrous Metals (ICZ) in Brazil raised US\$ 3,000 in support of ZSK.
- American Galvanizers Association rolled out a program in support of Zinc Saves Kids at their annual conference.
- IZA gave presentations on Zinc Saves Kids at the International Lead Zinc Study Group's Economic and Environment Committee in Lisbon on 13 April and at the International Wrought Copper Conference in Warsaw on 9 May 2011.

## How to Get Involved

Visit [www.ZincSavesKids.org](http://www.ZincSavesKids.org) for more details on the Zinc Saves Kids initiative; the vast scope of the zinc-deficiency problem and ways we can work together to end this

## Votorantim Contributes an Astounding US\$ 80,000 to Zinc Saves Kids

On 12 April V otorantim held an event for its 600 customers and suppliers during which they presented US\$ 80,000 to the Zinc Saves Kids initiative. The check was presented to Flavio Franco, UNICEF Brazil R epresentative and Steph en Wilkinson, Executive Director of the I nternational Zinc Association. US\$ 40,000 was raised by Votorantim staff in Brazil and Peru and the USA which was matched by Votorantim.



*Stephen Wilkinson; Luis Carlos Loureira Filho, Aluminium Director; Arioaldo Martins da Quinta Junior, Zinc Manager Francisco Martin, Nickel Manager, Votorantim; Flavio Franco, UNICEF Brazil (from left to right)*

During the event, the three-minute video in Portuguese on the Zinc Saves Kids operations in Nepal and Peru was shown, in addition to a presentation by Stephen Wilkinson highlighting the zinc industry's engagement in supporting the UNICEF initiative. In 201 1, Votorantim will focus on extending their Zinc Saves Kids fundraising program to their customers.

Silene Chiconini, Corporate Communication and Social Responsibility General Manager, is one of Votorantim's key

preventable tragedy.

Persons or corporations wishing to become more involved are encouraged to download the fundraising and media kit. Exhibit banners and color brochures to support fundraising efforts are also available. They are available in English and several other languages including, Chinese, Czech, Dutch, Finnish, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Spanish, Swedish and Turkish. To request copies of the printed materials, please send an email to [zincsavekids@zinc.org](mailto:zincsavekids@zinc.org).



### Zinc Saves Kids - a click away on Facebook

Become a fan of Zinc Saves Kids on Facebook. Find us at group "[Zinc Saves Kids](#)." Receive updates on the Zinc Saves Kids initiative, and information on how you can contribute to make a difference. This group is public, so invite your friends and acquaintances to become members.



organizers of the Z SK program. "We are excited about this program as it is clear that our contributions will significantly help many of the children who die each year. The support from our employees has been fantastic," she said.

Votorantim Metals is a leader in the Brazilian aluminum, zinc and nickel markets and the fifth largest global zinc producer. In Brazil, the company operates four industrial plants and seven mining and processing facilities. Overseas, the company boasts industrial plants and representation offices in the USA, Peru and China; a mineral exploration plant in Peru; and mineral exploration offices in Argentina, Bolivia, Canada, Colombia, Mexico and Peru.

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## ICMM Promotes Zinc Saves Kids

The International Council on Mining and Metals (ICMM) to which the International Zinc Association is a member is promoting Zinc Saves Kids amongst its members. On 31 March, Frank Van Assche, Director of European Affairs at the International Zinc Association (IZA), gave a presentation on Zinc Saves Kids to the ICMM's Associations Co-ordination Group. The ICMM has also added the three-minute video on Zinc Saves Kids on their YouTube Channel, posted information on Zinc Saves Kids on their website [www.icmm.com](http://www.icmm.com), and will send out a series of tweets highlighting developments in Zinc Saves Kids. In addition, ICMM will publish a feature on Zinc Saves Kids in their next newsletter, as well as invite IZA to give another presentation on Zinc Saves Kids during their fall conference.

ICMM acts as a catalyst for performance improvement in the mining and metals industry. Today, the organization brings together 20 mining and metals companies as well as 30 national and regional mining associations and global commodity associations to address the core sustainable development challenges faced by the industry.

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