

From: International Zinc Association
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Vol. 2, Issue 4, July 2011

IN THIS ISSUE

- Teck launches Zinc and Health program
- Nyrstar's Stargames support Zinc Saves Kids
- Zinc Saves Kids Website Revamped
- Video on Zinc Saves Kids available in several languages
- News in Brief
- Show Your Support of Zinc Saves Kids
- Become a fan of Zinc Saves Kids on Facebook

News in Brief

- Stephen Wilkinson, Executive Director of the International Zinc Association, gave a presentation at the European Metallurgical conference in Düsseldorf, Germany on 27 June on how Zinc is a sustainable metal. During the conference, which was attended by some 400 metallurgists from around the world, the Zinc Saves Kids campaign was highlighted.
- The addition of the Nordic Galvanizers has added a link to Zinc Saves Kids on the main page of their website www.nordicgalvanizers.com in

Teck Launches Zinc & Health Program

Teck Resources Limited has launched a Zinc and Health program including Zinc Saves Kids. Teck's Zinc and Health program includes a dedicated website, educational events and activities for Teck's staff and their family members, as well as an online store. All proceeds from the store go to the Zinc Saves Kids initiative and will support UNICEF's zinc supplementation and treatment projects in Nepal and Peru.

Teck's Zinc and Health program was launched with a kick-off meeting at Teck's Vancouver office. A series of speakers presented the program to representatives from each of Teck's operations who have volunteered to be Zinc Saves Kids Captains. The Captains will lead the Zinc and Health program at each of Teck's operational centers.

Bonnie Shepherd, UNICEF Canada; Dr. Charles Larson, Center for International Child Health; Stephen Wilkinson and Greg Brouwer of the International Zinc Association; representatives of Free the Children; and David Parker from Teck addressed a highly motivated audience.



Teck's Zinc Saves Kids workshop team

Teck is Canada's largest diversified mining company, with business units focused on zinc, copper, steelmaking coal, and energy. In business for over a century, Teck are experts in mineral exploration, development, operations, processing, research, recycling and reclamation.

order to help promote this life-saving campaign.

Show Your Support of Zinc Saves Kids

IZA member companies and others supporting Zinc Saves Kids are invited to place the Zinc Saves Kids banner on their website and install a hyperlink to the Zinc Saves Kids website.



Become a Fan of Zinc Saves Kids on Facebook

Receive updates on the Zinc Saves Kids initiative, and information how you can contribute and make a difference. The [Zinc Saves Kids group](#) on Facebook is public, so invite your friends and acquaintances to become members.



Visit Teck's Zinc & Health campaign online at www.zincsavestives.com.

[Back to top](#)

Nyrstar's Stargames: Fun Sports Support Zinc Saves Kids

On 18 June 2011, employees of the Nyrstar smelter at Balen/Overpelt in Belgium organized the third edition of their annual Stargames.



Nineteen teams coming from Nyrstar sites across Europe competed in several fun games. With colleagues and families supporting their teams, a total of 450 people attended this year's Stargames. In order to raise funds for Zinc Saves Kids, the enthusiastic ambassadors of the

Stargames encouraged the participants to bet on their favorite team. They raised € 3,850 which they donated to Zinc Saves Kids.

[Back to top](#)

Zinc Saves Kids Website Revamped



The Zinc Saves Kids website has been revamped boasting new information on the Zinc Saves Kids projects in Nepal and Peru and a FAQ section providing concise answers to your most urgent questions on Zinc Saves Kids.

Other information available on the site include zinc's role in human health; donation details for individuals and companies; fundraising ideas; a news and media center; and the Zinc Saves Kids video.

The website is available in English, French, German, Portuguese, Spanish and some parts have been translated into Chinese. Visit the site www.zincsavestives.org.

[Back to top](#)

Video on Zinc Saves Kids Available in Several Languages

The three-minute video showing Zinc Saves Kids on the ground in Nepal and Peru has been translated and is now available in French, German, Portuguese and Spanish. You can view the language variations in the respective language chapters on our website at: <http://www.zincsavestives.org> or on [YouTube](#). You can also order it directly from Berit Wirths, Communication Manager at the International Zinc Association (bwirths@zinc.org).

The Zinc Saves Kids initiative makes a difference on the ground in Peru and Nepal.

[Back to top](#)

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