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'Zinc Saves Kids': Significant progress



Since its launch in 2010, the IZA-UNICEF partnership has made important strides to save children's lives and improve their growth and development. Zinc Saves Kids' funds have helped UNICEF advance life-saving zinc supplementation and infant and young child health care programs in Nepal and Peru. More than 100,000 children in each country have benefited from multiple micro nutrient supplementation programs including zinc, providing them a healthy start in life. In addition, thousands of children have received the life-saving zinc and ORS (oral rehydration salts) treatment for diarrhea. This is a significant development since at the outset, many health professionals were reluctant to administer zinc for diarrhea treatment. In 2012 multiple micronutrient and diarrhea treatment programs have been expanded to additional regions now reaching more than 400,000 children in Nepal and Peru.

"Zinc Saves Kids is a unique initiative and we thank the zinc industry for their important contributions and support enabling UNICEF to save children with a simple intervention involving zinc. We look forward to continuing our collaboration," said Nichole Brown, Chief Corporate and Foundation Partnerships, Private Fundraising, UNICEF.

Saves Kids'

Help improve child health and survival with a simple intervention involving zinc. Go to www.zincsavekids.org click on the donate button and make a gift. Personal gifts can be made online with a credit card via Paypal. For corporate contributions please contact zsk-donations@zinc.org for payment procedure.



Show Your Support of 'Zinc Saves Kids'

IZA member companies and others supporting 'Zinc Saves Kids' are invited to place the 'Zinc Saves Kids' banner on their website and install a hyperlink to the 'Zinc Saves Kids' website.

Please contact us to obtain a copy of the banner:
ZincSavesKids@zinc.org



Visit 'Zinc Saves Kids' on Facebook

Receive the latest program updates and learn about the life-saving ORS and zinc

For further information on the project activities in Nepal and Peru, go to <http://www.zincsavekids.org/projects.html>

Wiegel makes another significant Christmas gift to 'Zinc Saves Kids'

For the third consecutive year Wiegel Group presented a US\$ 30,000 cheque to the Zinc Saves Kids initiative. "Wiegel Group supports the Zinc Saves Kids initiative, because being a general galvanizer, we feel that we have the responsibility to provide zinc to those who suffer most from zinc deficiency. We hope that our contribution helps improve the health of needy children in Nepal and Peru," explained Alexander Hofmann, Head of Wiegel's Advisory Board.



"This is absolutely fabulous. We are thrilled by this generous Christmas gift." commented Stephen Wilkinson, Executive Director, International Zinc Association. IZA thanks Wiegel Group for their unparalleled social commitment.

Wiegel Group, founded in 1950, is one of the leading European hot-dip galvanizing companies active in power coating or wet coating; and lattice mast construction. The group has 30 plants in Germany, Austria, the Czech Republic and the Slovak Republic.

Teck's 'One Tweet, One Life' Twitter campaign supports 'Zinc Saves Kids'

In September, Teck launched a 'One Tweet, One Life' Twitter campaign to coincide with their participation in 'We Day' events in Vancouver, Toronto, Alberta and Montreal. 'We Days' are hosted by the international charity and youth movement 'Free the Children', with the objective of inspiring young people to take action on local and global issues.

During each 'We Day' event, Teck sent a special 'One Tweet, One Life' message on Twitter and donated \$0.50 to Zinc Saves Kids for every re-tweet. Fifty cents is enough to provide a 10-14 day course of zinc tablets and oral rehydration salts to treat acute diarrhea and help save a child's life.

By the end of the 2012 'We Day' season, the



therapy for treating childhood diarrhea.



'Zinc Saves Kids' tweets

Follow us on twitter and help raising the awareness of zinc's benefits for child survival, growth and development.

campaign received 21,156 re-tweets and reached an audience of more than four million Twitter users. The 'One Tweet, One Life' Twitter campaign helped raise awareness about zinc deficiency and the devastating effects of diarrhea on a global scale, while providing participants with the unique opportunity to help save a child's life.

Congratulations to Teck for this innovative campaign!

Teck is a diversified resource company, committed to responsible mining and mineral development with major business units focused on copper, steelmaking, coal, zinc and energy. The pursuit of sustainability guides Teck's approach to business. As one of the world's largest producers of zinc, Teck is committed to raising awareness about, and helping solve the global health issue of zinc deficiency.

A Christmas gift to 'Zinc Saves Kids' from Boliden

Instead of Christmas gifts Boliden Group and its Kokkola Zinc Smelter decided to support the important work of Zinc Saves Kids in Nepal and Peru. "One of our staff had the occasion to visit UNICEF in Nepal and was impressed by the fantastic work done in the field. We want to support this and do something really meaningful," said Hanna Laatio-McDonnell, Communications and Marketing Officer, Boliden Smelters.

Boliden is a global mining and metals company with strong Nordic roots and a commitment to sustainable development. The company's core competences are in exploration, mining, smelting and metals recycling.

Customers of U.S. Zinc get inspired to support Zinc Saves Kids

U.S. Zinc recently completed its annual customer satisfaction survey and gave customers the option to select a gift of their choice for taking part in the survey. One option was to provide a \$10 donation to Zinc Saves Kids. More than half of the customers selected the donation.

U.S. Zinc is a worldwide manufacturer, recycler and supplier of zinc oxide, zinc dust, zinc metal and zinc fines. With plants and offices in North America, South America, Europe and Asia, the company is an affiliate of Brazilian-based



Votorantim Metais, one of the largest zinc producers in the world.

Galvan S.p.A. makes a gift to Zinc Saves Kids

With the hope of providing a happy outcome to children suffering from zinc deficiency, Galvan S.p.A. made a generous contribution to Zinc Saves Kids.

IZA warmly thanks 2012 Contributors



IZA would also like to thank the many individuals and companies that supported Zinc Saves Kids throughout 2012. Your gifts were much appreciated and went straight into the life-saving UNICEF programs in Nepal and Peru.

Zinc Saves Kids is a registered trademark of the International Zinc Association.

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