




From: International Zinc Association
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Get Involved!

Visit www.ZincSavesKids.org for more details on the Zinc Saves Kids initiative; the vast scope of the zinc-deficiency problem and ways we can work together to end this preventable tragedy.

Persons or corporations wishing to become more involved are encouraged to download the fundraising and media kit. Exhibit banners and color brochures to support fundraising efforts are also available. They are available in English and several other languages including, Chinese, Czech, Dutch, Finnish, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Spanish, Swedish and Turkish. To request copies of the printed materials, please send an email to zincsavekids@zinc.org



Votorantim leads the way in Brazil, Peru and the USA

Votorantim Metais, based in Brazil, has become a true 'Ambassador of the Zinc Saves Kids in Brazil, Peru and the USA'. From internal company events to external activities with their suppliers and clients, Votorantim has raised over US\$ 45,000 for Zinc Saves Kids, and has also increased awareness of the Initiative by engaging the media. The Company has opened a 'Zinc Saves Kids store' which sells T-shirts, umbrellas, key-chains and other branded Zinc Saves Kids materials. All the money raised from the sales goes directly to the Zinc Saves Kids Program (ZSK).



Silene Chiconini, Corporate Communication and Social Responsibility General Manager, is one of Votorantim's key organizers of the ZSK program "We are excited about this program as it was clear during our UNICEF field visit to Peru that our contributions will significantly help many of the sick children who die each year. The support from our employees, suppliers and customers has been fantastic," she said.

Votorantim Metais is a leader in the Brazilian aluminium, zinc and nickel markets and the fifth largest global zinc producer. In Brazil, the Company operates four industrial plants and seven mining and processing facilities. Overseas, the Company boasts industrial plants and representation offices in the USA, Peru and China; a mineral exploration plant in Peru; and mineral exploration offices in Argentina, Bolivia, Canada, Colombia, Mexico and Peru.

Link to our Website

Show support to the Zinc Saves Kids initiative by downloading the banner of the campaign onto your company's website and linking to www.ZincSavesKids.org. Banner [available here](#). For a banner in your own language contact zincsavekids@zinc.org.



For unique ideas on how your company can raise funds for Zinc Saves Kids, please go to: <http://www.zincsavekids.org/fundraising.html> or contact us at ZincSavesKids@zinc.org

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Wiegel-Group - A Christmas Spirit:



From left to right: Alexander Hofmann, Managing Director of WIEGEL Group; Berit Wirths, Communication Manager at the IZA; and Thomas Kurz, Plant Manager at Rheinbrol

The German galvanizing group Wiegel generously contributed US\$ 30,000 to the Zinc Saves Kids initiative. Instead of presenting Christmas gifts to their customers and employees, Wiegel-Group decided to make this contribution to Zinc Saves Kids. "Wiegel-Group has long been committed to social responsibility and the well-being of children is our utmost concern. We are proud to make such a substantial contribution for such an important cause as saving the lives of children who suffer from diseases that are closely related to zinc deficiency. We hope that many others will follow suit," said Alexander Hofmann, Head of the company's Advisory Board. The generous check was presented during a ceremony at one of Wiegel's galvanizing plants in Rheinbrol, Germany on November 22, 2010. Wiegel-Group, founded in 1950, is one of the leading European companies active in hot-dip galvanizing; power coating or wet coating; and lattice mast construction. The group has a network of 30 plants in Germany, Austria, the Czech Republic and the Slovak Republic and Turkey.

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MMG contributes "real" Dollars to Zinc Saves Kids

The Minerals and Metals Group (MMG) — a subsidiary of China's Minmetals Non-ferrous Co. Ltd — annually holds leadership training seminars for their top employees worldwide entitled Success Through Every Person (STEP). These training seminars see participants work in teams to complete a number



of case studies, experimental learning challenges and direct application activities through which they receive financial rewards in the form of 'MMG dollars'. The participants at the

end then vote on how best to spend those dollars. This year, one team selected the Zinc Saves Kids initiative to commemorate the roll-out of the program and the difference it will make to many malnourished children, leading MMG to contribute the equivalent in 'real dollars' to Zinc Saves Kids; in total AUD \$ 30,000.

MMG owns and operates a portfolio of world-class base metal mining operations, development projects and exploration fields. The Group is one of the world's largest producers of zinc as well as a substantial producer of copper, lead, gold and silver. The Group currently has mining operations located in Australia and Asia and a large portfolio of advanced and early stage exploration projects through Australia, Asia and North America.

To see how your conference or event can help raise funds for Zinc Saves Kids, please go to:

<http://www.zincsavekids.org/donate.html> or contact us at zsk-donations@zinc.org

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